



JUNIOR LEAGUE OF
WINSTON-SALEM

131 Liberty View Lane, Suite 201
Winston-Salem, NC 27101
(336) 722-9681
publications@jlws.org

2021-2022 Informer Advertising Contract

Advertiser: _____	Ad Agency (if applicable): _____
Contact Name: _____	Contact Name: _____
Street Address: _____	Street Address: _____
City, State, Zip: _____	City, State, Zip: _____
Phone Number: _____	Phone Number: _____
Email: _____	Email: _____

2021-2022 Informer Advertising Deadlines

<i>Issue</i>	<i>Ad Submission & Payment Deadline In Hand Date</i>
Winter 2021-2022	February 15th, 2022 March 15th, 2022

Advertisement Sizes and Rates

<i>Ad Size</i>	<i>Dimensions Price</i>
½ Page	7.25" x 4.6" \$450
¼ Page	3.625" x 4.6" \$250

Ads will not be published without a signed contract and receipt of payment. The Junior League of Winston-Salem, Inc. reserves the right to repeat the last standing ad or to charge for space not used, if acceptable ad materials are not received by the deadline. The ad will run in the format and size that it is received. The Junior League of Winston-Salem, Inc. will not modify the size of the ad. No proof will be provided, so please send your ad ready for print.

Size of Advertisement: _____

Cost of Advertisement: _____

Please email all artwork to publications@jlws.org

Comments: _____

Please send contracts and payments to:
Junior League of Winston-Salem
131 Liberty View Ln, Suite 201
Winston-Salem, NC 27101

Acceptable image Types: JPG, TIF, GIF, PNG, PSD

Retention of Materials: Electronic files will be retained for up to one year.

Copy Acceptance: The Junior League of Winston-Salem, Inc. reserves the right to reject material or advertising which does not meet its publication standards.

Signature: _____ Date: _____