



JUNIOR LEAGUE OF  
**WINSTON-SALEM**

131 Liberty View Lane  
Suite 201  
Winston-Salem, NC 27101  
(336) 722-9681  
publicationads@jlws.org

2018-2019 WOWS Advertising Contract

Advertiser: _____	Ad Agency (if applicable): _____
Contact Name: _____	Contact Name: _____
Street Address: _____	Street Address: _____
City, State, Zip: _____	City, State, Zip: _____
Phone Number: _____	Phone Number: _____
Email: _____	Email: _____

2018-2019 WOWS Advertising Deadline

<i>Issue</i>	<i>Ad Submission &amp; Payment Deadline</i>	<i>In Hand Date</i>
2019	April 15, 2019	June 20, 2019

Advertisement Sizes and Rates

<i>Ad Size</i>	<i>Dimensions</i>	<i>Price</i>
Full Page Outside Back Cover	8.5" x 11" *	\$1,250
Full Page Inside Front Cover	8.5" x 11" *	\$1,000
Full Page Inside Back Cover	8.5" x 11" *	\$800
Full Page In Magazine	8.5" x 11" *	\$800
Half Page	8.5" x 5.5"	\$400
1/4 Page	3.5" x 4.5"	\$200

\*Please add a 1/8 inch border for ads that bleed.

Ads will not be published without a signed contract and receipt of payment. The Junior League of Winston-Salem, Inc. reserves the right to repeat the last standing ad or to charge for space not used, if acceptable ad materials are not received by the deadline. The ad will run in the format and size that it is received. The Junior League of Winston-Salem, Inc. will not modify the size of the ad. No proof will be provided, so please send your ad ready for print.

Size of Advertisement: \_\_\_\_\_  
Cost of Advertisement: \_\_\_\_\_

Artwork:  Enclosed on CD  
 Emailed to publicationads@jlws.org

Comments: \_\_\_\_\_  
\_\_\_\_\_

Please send contracts and payments to:  
Junior League of Winston-Salem  
131 Liberty View Ln , Suite 201, Winston-Salem, NC 27101

**Acceptable Image Types:** JPG, TIF, GIF, PNG, PSD

**Retention of Materials:** Electronic files will be retained up to one year.

**Copy Acceptance:** The Junior League of Winston-Salem, Inc. reserves the right to reject material or advertising which does not meet its publication standards

Signature: \_\_\_\_\_ Date: \_\_\_\_\_