



JUNIOR LEAGUE OF
WINSTON-SALEM

131 Liberty View Lane
Suite 201
Winston-Salem, NC 27101
(336) 722-9681
publicationads@jlws.org

2018-2019 Informer Advertising Contract

Advertiser: _____	Ad Agency (if applicable): _____
Contact Name: _____	Contact Name: _____
Street Address: _____	Street Address: _____
City, State, Zip: _____	City, State, Zip: _____
Phone Number: _____	Phone Number: _____
Email: _____	Email: _____

2018-2019 Informer Advertising Deadlines

<i>Issue</i>	<i>Ad Submission & Payment Deadline</i>	<i>In Hand Date</i>
September 2018	August 29, 2018	September 26, 2018
December 2018	November 5, 2018	December 3, 2018
April 2019	March 12, 2019	April 9, 2019

Advertisement Sizes and Rates

<i>Ad Size</i>	<i>Dimensions</i>	<i>Price (Three Issues)</i>
1/2 Page Outside Back Cover	7.25" x 4.6"	\$1,500
1/2 Page Inside Back Cover	7.25" x 4.6"	\$1,125
1/2 Page	7.25" x 4.6"	\$900
1/4 Page	3.625" x 4.6"	\$450

Ads will not be published without a signed contract and receipt of payment. The Junior League of Winston-Salem, Inc. reserves the right to repeat the last standing ad or to charge for space not used, if acceptable ad materials are not received by the deadline. The ad will run in the format and size that it is received. The Junior League of Winston-Salem, Inc. will not modify the size of the ad. No proof will be provided, so please send your ad ready for print.

Size of Advertisement: _____
 Number of Issues _____
 Cost of Advertisement: _____
 Artwork: Enclosed on CD
 Emailed to publicationads@jlws.org
 Artwork Will: Remain the same for all issues
 Change with each issue
 Comments: _____

Please send contracts and payments to:
 Junior League of Winston-Salem
 131 Liberty View Ln , Suite 201, Winston-Salem, NC 27101

Acceptable Image Types: JPG, TIF, GIF, PNG, PSD
Retention of Materials: Electronic files will be retained up to one year.
Copy Acceptance: The Junior League of Winston-Salem, Inc. reserves the right to reject material or advertising which does not meet its publication standards

Signature: _____ Date: _____