



JUNIOR LEAGUE OF  
**WINSTON-SALEM**

131 Liberty View Lane  
Suite 201  
Winston-Salem, NC 27101  
(336) 722-9681  
publicationads@jlws.org

2019-2020 Informer Advertising Contract

Advertiser: _____	Ad Agency (if applicable): _____
Contact Name: _____	Contact Name: _____
Street Address: _____	Street Address: _____
City, State, Zip: _____	City, State, Zip: _____
Phone Number: _____	Phone Number: _____
Email: _____	Email: _____

2019-2020 Informer Advertising Deadlines

<b>Issue</b>	<b>Ad Submission &amp; Payment Deadline</b>	<b>In Hand Date</b>
November 2019	October 24, 2019	November 15, 2019
March 2020	February 14, 2020	March 13, 2020

Advertisement Sizes and Rates

<b>Ad Size</b>	<b>Dimensions</b>	<b>Price (One Issue)</b>	<b>Price (Two Issues)</b>
1/2 Page	7.25" x 4.6"	\$450	\$800
1/4 Page	3.625" x 4.6"	\$250	\$400

Ads will not be published without a signed contract and receipt of payment. The Junior League of Winston-Salem, Inc. reserves the right to repeat the last standing ad or to charge for space not used, if acceptable ad materials are not received by the deadline. The ad will run in the format and size that it is received. The Junior League of Winston-Salem, Inc. will not modify the size of the ad. No proof will be provided, so please send your ad ready for print.

**Acceptable Image Types:** JPG, TIF, GIF, PNG, PSD

**Retention of Materials:** Electronic files will be retained up to one year.

**Copy Acceptance:** The Junior League of Winston-Salem, Inc. reserves the right to reject material or advertising which does not meet its publication standards

Size of Advertisement: \_\_\_\_\_

Issue (circle one):    Fall        Spring        Both

Cost of Advertisement: \_\_\_\_\_

Please email all artwork to [publicationads@jlws.org](mailto:publicationads@jlws.org)

Artwork Will:  Remain the same for all issues  
 Change with each issue

Comments: \_\_\_\_\_

Please send contracts and payments to:  
Junior League of Winston-Salem  
131 Liberty View Ln , Suite 201  
Winston-Salem, NC 27101

Signature: \_\_\_\_\_ Date: \_\_\_\_\_