



Best Tour of Fine Spaces To Date

Jennifer Thielker

The 14th Annual Tour of Fine Spaces was one of the most spectacular tours to date! After a week of snow, rain, and nearly 80 degree weather, 8 new and renovated homes were visited on a beautiful Saturday April 6th. Food and drinks provided by local caterers, restaurants, and bakeries were a delightful accompaniment to the homes showcased.

- 432 Carolina Circle
- 2421 Elizabeth Avenue
- 2819 Forest Drive
- 8060 Twin Oaks Lake Drive
- 570 Westover Drive
- 227 Pennsylvania Ave
- 396 Buckingham Road
- 804 Kenwick Drive



As always, the collaboration between interior designers, cabinet-makers, flooring/tiling specialists, architects, and builders amazed and impressed all in attendance.

Funds raised by the Tour of Fine Spaces tickets help the Junior League of Winston-Salem bring literacy and health programs to the women and families of Forsyth County.

Current Junior League President, Cat New had this to say about this

year's event, "The Junior League's mission to build a better Winston-Salem through the work of trained women volunteers was on full display this Saturday. Active and Sustaining members all participated - whether they were taking tickets, giving tours of homes, or going on tours themselves. Fundraisers like Tour of Fine Spaces do more than financially support our community work - they give our League a project to rally around, harnessing our collective talent and dedication to make great things happen for our community."

Huge thanks to all that helped put together the 2019 Tour of Fine Spaces. This year was one of the best Tours to date!

Inside This Issue

Letter from the President	2
A New Look for JLWS Logos	3
"Seen Around The League"	4
Spotlight on SWSF	6
Engaging Our Sustainers	7
Boutique Recap	7

Key Dates

Tuesday, May 14

- Sustainer Book Club - "Love and Other Consolation Prizes" by Jamie Ford Hosted by Katherine Memory

Monday, May 20 at 7 PM

- Final General Membership Meeting • Summit School

Sunday, June 9 at 6 PM

- Book Club - "Educated" by Tara Westover Hosted by Caitlin Adcock 522 Gramercy Street

Friday & Saturday, December 6 & 7

- 10th Annual Boutique Piedmont Ballroom Benton Convention Center

For more information, visit the JLWS Facebook page

Sponsors



The Junior League of Winston-Salem is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

2018-2019 Board of Directors

Catherine New *President*
president@jlws.org

Elizabeth Myers *President-Elect*
presidentelect@jlws.org

Lindsay Hodgson *Administrative Vice President*
administrativevp@jlws.org

Elizabeth Richardson *Communications Vice President*
communicationsvp@jlws.org

Laurel Buckingham *Communications Assistant Vice President* • assistantcommunicationsvp@jlws.org

Megan Davis *Community Vice President*
communityvp@jlws.org

Hannah Proctor *Community Assistant Vice President*
assistantcommunityvp@jlws.org

Katherine Vogler *Finance Vice President*
financevp@jlws.org

Samantha Woltz *Finance Assistant Vice President*
assistantfinancevp@jlws.org

Stephanie Flores de Valgaz *Membership Vice President* • membershipvp@jlws.org

Jessica Gajewski *Membership Assistant Vice President* • assistantmembershipvp@jlws.org

Amber Kirkman *Strategic Planning Officer*
longrangeplanning@jlws.org

Dudley Burkhalter *Volunteer Development Chair*
volunteerdevelopment@jlws.org

Leigh Sobel *Nominating Chair*
nominating@jlws.org

Susan Elster *Sustainer Vice President*
sustainersconnect@jlws.org

Walker Jones *Member-at-Large*
memberatlarge@jlws.org

Headquarters Staff

Nancy Morris *Financial Administrative Assistant*
financialadmin@jlws.org

Cameron Jordan *Development & Operational Administrator* • operationaladmin@jlws.org

2018-2019 Informer Staff

Rachel Thomas *Chair*

Kelly Rosenfield *Assistant Chair*

Jennifer Thielker *Committee Member*

Kelley Gondring *Committee Member*

Diane Green *Ad Manager*

The *Informer* is published three times a year by Junior League of Winston-Salem, Inc. The *Informer* accepts advertising. For more information, visit www.jlws.org/informer.

Letter from the President



VISION 2019 UPDATE: Our Brand

In five short years, the Junior League of Winston-Salem will turn 100 years old. Such a milestone is an opportunity to celebrate all that we've accomplished as women building a better community. It is also a reminder that we must work to position ourselves for the next century.

To thrive, we must effectively communicate who we are, what we do, and the impact we create. This year, we've tapped into the power of the international Junior League brand and redesigned our logo and brand standards to align with nearly 300 Leagues around the world. Potential members, supporters and partners can now instantly recognize and connect us with an international reputation for leadership and service.

After introducing a new logo for the JLWS, the incredible ladies of the Communications Council and Marketing and PR Committee redesigned the logos of our public-facing placements, ensuring our brand carried through all projects and programs. Now, our most visible work through placements like Strong Women Strong Families, BookWORM, Puppet Show, Boutique, and Tour of Fine Spaces is united by a cohesive look and feel.

This new brand was further reinforced through the launch of a new face to our website that is more user-friendly and visually represents our organization and its values.

On any given day, our members are serving the community in a variety of ways. Whether training women leaders, collecting books to advance literacy, or demonstrating nutritious options to local families; our members are changing lives in so many ways. By visually connecting and messaging the impact of all that we do, we're building awareness and appreciation for the JLWS's collective value.

Catherine Heitz New

Catherine Heitz New
2018-2019 President



JUNIOR LEAGUE OF
WINSTON-SALEM



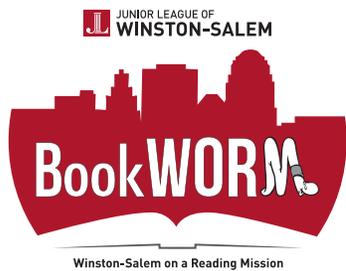
(Actual Puppet Show logo
is full color)

A New Look for Junior League of Winston-Salem Logos

Elizabeth Richardson

Earlier in 2018 the Junior League of Winston-Salem began unveiling their new look. The process began with our new red and white League logo which was timed with the move into our new Headquarters space. Since then the Communications Council continued working with The Association of Junior Leagues International, Inc. (AJLI) to revise all of our logos to be in alignment with our brand standards. By doing this we are more easily recognizable and have access to a greater amount of standardized resources from AJLI.

The logos which have been revised are: Boutique, Tour of Fine Spaces, Puppet Show, BookWORM and Strong Women. Strong Families. We have been excited to reveal these logos to you over the course of the year. However, we are even more excited to see all of these logos together as a cohesive family!



ENJOY 10% OFF
YOUR NEXT VISIT
WITH THIS AD



3348 Robinhood Rd Winston-Salem, NC 27106
336 842-3345
Monday – Thursday: 11AM – 9PM
Friday – Saturday: 11AM – 10PM

Registration Open
summitschool.com/summer

SummitSchool
Inspiring Learning

Seen Around the League



Our fantastic Tour of Fine Spaces Committee getting ready for this year's successful event.



Great group of volunteers at our Strong Women Strong Families Health Fair last fall.



The Boutique Committee was well represented at this year's Placement Fair.

JUNIOR LEAGUE OF WINSTON-SALEM

Seen Around the League



Our current president, Cat New, celebrating past leaders at the Past Presidents' luncheon

MidtownCafe
& Dessertery

BACK TO SCHOOL? WE'VE GOT YOUR BACK!

OFFERING CONVENIENCE WITH OUR FRESH, FROZEN OR HEAT-TO-EAT MEAL DEALS FOR THE FAMILY

Midtown Market

MORAVIAN CHICKEN PIE, QUICHE-OF-THE-WEEK, HEARTY LASAGNA, AND MORE...

PAIRED WITH YOUR FAVORITE SIDES FOR JUST \$25!

MARKET HOURS:

MON - THURS & SUN 7 A.M. - 8:30 P.M.
FRI-SAT: 7 A.M. - 9:30 P.M.

151 S STRATFORD RD. WINSTON-SALEM
VIEW OUR FULL MENU @ MIDTOWNCAFEWS.COM



Food Done *o'So* Good

CASUAL AMERICAN & WORLD FARE

ENJOY 10% OFF
YOUR NEXT VISIT
WITH THIS AD

Great place for date night,
girls' night out or a lunch meeting!

299 Jonestown Rd Winston-Salem, NC 27104
336-293-6371

Monday – Thursday: 11AM – 9PM
Friday: 11AM – 10PM | Saturday: 4 – 10PM

We're Ready for Winter at Ski and Tennis Station



Since 1977 we have been your winter destination. We have the best selection of warm clothing from Patagonia, The North Face, Arcteryx, Burton and Obermeyer, to name a few. Socks, gloves, hats, fleece and more – we are fully stocked in all you need to keep you warm this winter. We have the Triad's best selection of skis and snowboards to make sure that this season is special. We appreciate your support and you shopping locally.



Monday-Friday 10-7
Saturday 10-6
Sunday 1-5



119 S. Stratford Rd. • Winston-Salem, NC 27104 • 336.722.6111
www.SkiAndTennisStation.com

MORE

MORE WOMEN, GETTING MORE MAMMOGRAMS...

STARTING @ 40



Take care of your health by getting your annual mammogram! Start screening in your 40's and get MORE out of life's greatest years!

Call Wake Forest Baptist Outpatient Imaging to schedule your screening mammogram today!

Phone: 336-546-1932



WakeHealth.edu/Imaging
Find us on Facebook #MoreAt40



Outpatient Imaging



CycleBar's mission, aside from giving back to our community through fundraising, is to create a fun and accessible experience for riders of all ages and fitness levels and ensure every CycleBar ride is an unparalleled multisensory, intoxicating journey.

CycleBar is the one and only premier, indoor cycling studio to hit Winston-Salem. With top notch staff and amenities, high-energy, heart pumping party on a bike!

Found this ad? Follow us on social media @cyclebarwinstonsalem - include #JLCBWS in a post or story and be entered to win a free month!

400 West Fourth Street - Suite 120
Winston-Salem, NC 27101
336 829 5795 | winstonsalem.cyclebar.com

Spotlight on Strong Women Strong Families

Rachel Thomas

Strong Women, Strong Families recently held another successful event - one of four community events that the committee has planned for the year. Around 55 people came to South Fork Elementary on Thursday, March 7th to participate, with the first 25 attendees through the door winning a crockpot.

While parents were able to hear from local community partners like Second Harvest Food Bank, the Expungement Clinic, the DEAC clinic, Dress for Success, or take part in a dental clinic, children were able to play basketball, read books, make bookmarks, put together snack bags, and work on other crafts. Additionally, a face painter was on hand and was a huge hit! The kids enjoyed being turned into butterflies, unicorns, or their favorite superheroes with Black Panther and Wonder Woman being among the most popular.



League member Kathryn Vernon said, "It's important that we provide these activities and a safe place for the kids to play so that their parents can connect with these valuable community resources without having to worry about childcare." The League was also able to raffle off two bikes over the course of the evening.

All families who attended the event went home with a cookbook, a recipe and all the ingredients for salsa, along with a large stirring spoon and can opener. The evening was capped off with ice cream and popsicles from the Winston-Salem Police Department's Sweet Reads truck.

Strong Women, Strong Families will be holding their last event of the year on May 2nd at Kimberly Park Elementary School.



PIEDMONT HOMEHEALTH

We keep your Heart, at Home.

Specialists in Senior Care & Alzheimer's Care

Available 24/7 336.724.1197

All The Fun: Without the Meetings

Engaging our Sustainers: Past, Present and Future

Kelly Rosenfeld

The definition of sustain is: to strengthen; support; uphold; and affirm. These are the true characteristics of what the Junior League of Winston Salem (JLWS) Sustainers provide to the overall League.

The JLWS Sustainer Community is a group of 499 women from all walks of life who have spent time volunteering actively with the JLWS and as Sustainers have the opportunity to create their next impact. From the Annual Fall Sustainer Luncheon to ringing the Salvation Army Christmas Bell the opportunity for engagement as Sustainer is limitless.

Sustainers serve as mentors to active members, continue volunteer engagement, while their dues provide support to the overall league commitments. As a way to bolster membership in March of 2018, The Sustainer Council reached out both personally and by letter to Sustainers that resigned in good standing. This initiative resulted in over 23 members who re-engaged and were re-instated as Sustainers with active participation.

Sustainer Vice President and liaison to the JLWS Board, Susan Elster feels that the re-engagement of the JLWS Sustainer Community started in May 2015 with the creation of the Sustainer Council. Elster's previous active roles in the JLWS include Children's Museum Chair and Finance VP.

The new Sustainer Council has 14 members either appointed or self-nominated. The Council is comprised of Chairs that help to push initiatives forward and provide insight to active counterparts with the following representatives: Communications, Community, Cosby Scholars, Finance, Membership and Membership Events. The goal is that a member on the Sustainer Council also serves on the Active Communication Committee as a liaison.

Sustainers are the heart of the league with true wisdom and knowledge of those that came before paired with a vision for the future. The re-branding of the JLWS provides the Sustainers the opportunity to revitalize the program and look forward to growth.

"I hope in 10 years the sustaining community is still thriving and fostering relationships from active years," Elster said. "My advice to new Sustainers is to jump in, you'll meet new people and engage in things that truly interest you."

For more information on sustaining please contact: sustainers@jlws.org. For more information on the Sustainer Council please contact: SustainersConnect@jlws.org.

Fast Facts

Sustaining can occur either after 10 years of active service under 40 years of age or 5 years of active status over 40 years of age.

Dues:

Sustainer (under 65): \$135

65-70: \$120

Over 70: \$95

Over 80: Emeritus Status – no dues

Upcoming Events:

Sustainer Evening Book Club: Tuesday 7:30 pm: meets on 2nd Tuesday of odd months at various homes. Contact: katewinsteadhodge@gmail.com

Sustainer Daytime Book Club: Wednesdays at 9:30 am: meets four (4) times per year in various homes of Sustainers.

Bridge Lessons: Contact: happycamper2217@gmail.com

Highlight of 2018-2019 Events:

Sewing Classes: held on March 3rd and 4th

Dinner and Opera: held on March 19th with a showing of Elixir of Love at the Stevens Center

Sustainer Interest Groups:

<i>Antiques</i>	<i>Gardening</i>	<i>Sewing</i>	<i>Transfers</i>
<i>Book Clubs</i>	<i>Investing</i>	<i>Singing</i>	<i>Wine</i>
<i>Bridge</i>	<i>Movies</i>	<i>Technology</i>	
<i>Cooking</i>	<i>Running</i>	<i>Tennis</i>	



Congratulations to the Boutique committee for a great event this past November.

Thank you to all the members, sustainers and friends of the JLWS who join the party on Friday night. The live band and "Taste of Winston" set a festive mood as everyone enjoyed the vendors, silent auction and raffles. Shout out to all the celebrity readers that came out on Saturday to read to the kids.

Make sure to mark your calendars for Boutique 2019. It will be the 10th year! The fantastic preview party will be Friday, December 6 and then a full day of shopping on Saturday, December 7. We have secured a great new location, the Piedmont Ballroom in the Benton Convention Center. Do you know anyone that would make a great vendor? Direct them to the Boutique page on our website.

Junior League of Winston-Salem, Inc.

131 Liberty View Lane
Suite 201
Winston-Salem, North Carolina 27101

PRSR STD
U.S. POSTAGE
PAID
HIGH POINT, NC
PERMIT NO. 67

PHONE: (336) 722-9681

FAX: (336) 722-2691

E-MAIL: operationaladmin@jlws.org

WEB: www.jlws.org

HOURS: 9 a.m.- 2 p.m., Monday - Friday

When does education end and exploration begin? Never.

We believe that education and exploration exist as one, creating an experience for your child to explore a variety of interests while developing a strong academic base. So your child is excited to learn and prepared for what's ahead.

**Schedule your tour today at
FCDS.org or 336.945.3151.**



Forsyth
For What's Ahead

