The 14th Annual Tour of Fine Spaces was one of the most spectacular tours to date! After a week of snow, rain, and nearly 80 degree weather, 8 new and renovated homes were visited on a beautiful Saturday April 6th. Food and drinks provided by local caterers, restaurants, and bakeries were a delightful accompaniment to the homes showcased.

As always, the collaboration between interior designers, cabinet-makers, flooring/tiling specialists, architects, and builders amazed and impressed all in attendance.

Funds raised by the Tour of Fine Spaces tickets help the Junior League of Winston-Salem bring literacy and health programs to the women and families of Forsyth County.

Current Junior League President, Cat New had this to say about this year’s event, “The Junior League’s mission to build a better Winston-Salem through the work of trained women volunteers was on full display this Saturday. Active and Sustaining members all participated – whether they were taking tickets, giving tours of homes, or going on tours themselves. Fundraisers like Tour of Fine Spaces do more than financially support our community work – they give our League a project to rally around, harnessing our collective talent and dedication to make great things happen for our community.”

Huge thanks to all that helped put together the 2019 Tour of Fine Spaces. This year was one of the best Tours to date!
Letter from the President

VISION 2019 UPDATE: Our Brand

In five short years, the Junior League of Winston-Salem will turn 100 years old. Such a milestone is an opportunity to celebrate all that we’ve accomplished as women building a better community. It is also a reminder that we must work to position ourselves for the next century.

To thrive, we must effectively communicate who we are, what we do, and the impact we create. This year, we’ve tapped into the power of the international Junior League brand and redesigned our logo and brand standards to align with nearly 300 Leagues around the world. Potential members, supporters and partners can now instantly recognize and connect us with an international reputation for leadership and service.

After introducing a new logo for the JLWS, the incredible ladies of the Communications Council and Marketing and PR Committee redesigned the logos of our public-facing placements, ensuring our brand carried through all projects and programs. Now, our most visible work through placements like Strong Women Strong Families, BookWORM, Puppet Show, Boutique, and Tour of Fine Spaces is united by a cohesive look and feel.

This new brand was further reinforced through the launch of a new face to our website that is more user-friendly and visually represents our organization and its values.

On any given day, our members are serving the community in a variety of ways. Whether training women leaders, collecting books to advance literacy, or demonstrating nutritious options to local families; our members are changing lives in so many ways. By visually connecting and messaging the impact of all that we do, we’re building awareness and appreciation for the JLWS’s collective value.

Catherine Heitz New
2018-2019 President
A New Look for Junior League of Winston-Salem Logos

Elizabeth Richardson

Earlier in 2018 the Junior League of Winston-Salem began unveiling their new look. The process began with our new red and white League logo which was timed with the move into our new Headquarters space. Since then the Communications Council continued working with The Association of Junior Leagues International, Inc. (AJLI) to revise all of our logos to be in alignment with our brand standards. By doing this we are more easily recognizable and have access to a greater amount of standardized resources from AJLI.

The logos which have been revised are: Boutique, Tour of Fine Spaces, Puppet Show, BookWORM and Strong Women. Strong Families. We have been excited to reveal these logos to you over the course of the year. However, we are even more excited to see all of these logos together as a cohesive family!

Boutique

THE JUNIOR LEAGUE OF WINSTON-SALEM

Tour of Fine Spaces

THE JUNIOR LEAGUE OF WINSTON-SALEM

BookWORM

Winston-Salem on a Reading Mission

Strong Women. Strong Families.

JUNIOR LEAGUE OF WINSTON-SALEM

3348 Robinhood Rd Winston-Salem, NC 27106
336 842-3345
Monday – Thursday: 11AM – 9PM
Friday – Saturday: 11AM – 10PM

Registration Open
summitschool.com/summer
Our fantastic Tour of Fine Spaces Committee getting ready for this year’s successful event.

Great group of volunteers at our Strong Women Strong Families Health Fair last fall.

The Boutique Committee was well represented at this year’s Placement Fair.

Our current president, Cat New, celebrating past leaders at the Past Presidents’ luncheon.
We’re Ready for Winter at Ski and Tennis Station

Since 1977 we have been your winter destination. We have the best selection of warm clothing from Patagonia, The North Face, Arcteryx, Burton and Obermeyer, to name a few. Socks, gloves, hats, fleece and more—we are fully stocked in all you need to keep you warm this winter. We have the Triad’s best selection of skis and snowboards to make sure that this season is special. We appreciate your support and you shopping locally.

119 S. Stratford Rd. • Winston-Salem, NC 27104 • 336.722.6111
www.SkiAndTennisStation.com

CycleBar's mission, aside from giving back to our community through fundraising, is to create a fun and accessible experience for riders of all ages and fitness levels and ensure every CycleBar ride is an unparalleled multisensory, intoxicating journey.

CycleBar is the one and only premier, indoor cycling studio to hit Winston-Salem. With top notch staff and amenities, high-energy, heart pumping party on a bike!

Found this ad? Follow us on social media @cyclebarwinstonsalem - include #JLCBWS in a post or story and be entered to win a free month!

400 West Fourth Street - Suite 120
Winston-Salem, NC 27101
336 829 5795 | winstonsalem.cyclebar.com
Strong Women, Strong Families recently held another successful event - one of four community events that the committee has planned for the year. Around 55 people came to South Fork Elementary on Thursday, March 7th to participate, with the first 25 attendees through the door winning a crockpot.

While parents were able to hear from local community partners like Second Harvest Food Bank, the Expungement Clinic, the DEAC clinic, Dress for Success, or take part in a dental clinic, children were able to play basketball, read books, make bookmarks, put together snack bags, and work on other crafts. Additionally, a face painter was on hand and was a huge hit! The kids enjoyed being turned into butterflies, unicorns, or their favorite superheroes with Black Panther and Wonder Woman being among the most popular.

League member Kathryn Vernon said, “It’s important that we provide these activities and a safe place for the kids to play so that their parents can connect with these valuable community resources without having to worry about childcare.” The League was also able to raffle off two bikes over the course of the evening.

All families who attended the event went home with a cookbook, a recipe and all the ingredients for salsa, along with a large stirring spoon and can opener. The evening was capped off with ice cream and popsicles from the Winston-Salem Police Department’s Sweet Reads truck.

Strong Women, Strong Families will be holding their last event of the year on May 2nd at Kimberly Park Elementary School.
**All The Fun: Without the Meetings**

Engaging our Sustainers: Past, Present and Future

*Kelly Rosenfeld*

The definition of sustain is: to strengthen; support; uphold; and affirm. These are the true characteristics of what the Junior League of Winston Salem (JLWS) Sustainers provide to the overall League.

The JLWS Sustainer Community is a group of 499 women from all walks of life who have spent time volunteering actively with the JLWS and as Sustainers have the opportunity to create their next impact. From the Annual Fall Sustainer Luncheon to ringing the Salvation Army Christmas Bell the opportunity for engagement as Sustainer is limitless.

Sustainers serve as mentors to active members, continue volunteer engagement, while their dues provide support to the overall league commitments. As a way to bolster membership in March of 2018, The Sustainer Council reached out both personally and by letter to Sustainers that resigned in good standing. This initiative resulted in over 23 members who re-engaged and were re-instated as Sustainers with active participation.

Sustainer Vice President and liaison to the JLWS Board, Susan Elster feels that the re-engagement of the JLWS Sustainer Community started in May 2015 with the creation of the Sustainer Council. Elster’s previous active roles in the JLWS include Children’s Museum Chair and Finance VP.

The new Sustainer Council has 14 members either appointed or self-nominated. The Council is comprised of Chairs that help to push initiatives forward and provide insight to active counterparts with the following representatives: Communications, Community, Cosby Scholars, Finance, Membership and Membership Events. The goal is that a member on the Sustainer Council also serves on the Active Communication Committee as a liaison.

Sustainers are the heart of the league with true wisdom and knowledge of those that came before paired with a vision for the future. The re-branding of the JLWS provides the Sustainers the opportunity to revitalize the program and look forward to growth.

“I hope in 10 years the sustaining community is still thriving and fostering relationships from active years,” Elster said. “My advice to new Sustainers is to jump in, you’ll meet new people and engage in things that truly interest you.”

For more information on sustaining please contact: sustainers@jlws.org. For more information on the Sustainer Council please contact: SustainersConnect@jlws.org.

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**Fast Facts**

Sustaining can occur either after 10 years of active service under 40 years of age or 5 years of active status over 40 years of age.

**Dues:**

- **Sustainer (under 65):** $135
- **65-70:** $120
- **Over 70:** $95
- **Over 80:** Emeritus Status – no dues

**Upcoming Events:**

- **Sustainer Evening Book Club:** Tuesday 7:30 pm: meets on 2nd Tuesday of odd months at various homes. Contact: katewinsteadhodge@gmail.com
- **Sustainer Daytime Book Club:** Wednesdays at 9:30 am: meets four (4) times per year in various homes of Sustainers.
- **Bridge Lessons:** Contact: happycamper2217@gmail.com
- **Highlight of 2018-2019 Events:**
  - **Sewing Classes:** held on March 3rd and 4th
  - **Dinner and Opera:** held on March 19th with a showing of Elixir of Love at the Stevens Center
- **Sustainer Interest Groups:**
  - **Antiques**
  - **Cooking**
  - **Gardening**
  - **Investing**
  - ** Investing**
  - **Movies**
  - **Music**
  - **Sewing**
  - **Singing**
  - **Sewing**
  - **Singing**
  - **Transfers**
  - **Tennis**
  - **Transfers**
  - **Wine**
  - **Technology**

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**Boutique 2018 Recap**

Congratulations to the Boutique committee for a great event this past November.

Thank you to all the members, sustainers and friends of the JLWS who join the party on Friday night. The live band and “Taste of Winston” set a festive mood as everyone enjoyed the vendors, silent auction and raffles. Shout out to all the celebrity readers that came out on Saturday to read to the kids.

Make sure to mark your calendars for Boutique 2019. It will be the 10th year! The fantastic preview party will be Friday, December 6 and then a full day of shopping on Saturday, December 7. We have secured a great new location, the Piedmont Ballroom in the Benton Convention Center. Do you know anyone that would make a great vendor? Direct them to the Boutique page on our website.
When does education end and exploration begin? Never.

We believe that education and exploration exist as one, creating an experience for your child to explore a variety of interests while developing a strong academic base. So your child is excited to learn and prepared for what's ahead.

Schedule your tour today at FCDS.org or 336.945.3151.